

DESIGN A BAG COMPETITION

DESIGN A REUSABLE BAG THAT WILL INSPIRE PEOPLE TO EAT FRESH FRUIT AND VEGETABLES.

ABOUT THE COMPETITION

Aldi and Team GB are challenging young people aged 5–14 to get creative and design a reusable bag that will inspire others to eat fresh fruit and vegetables. The winner will see their bag on sale in Aldi stores! Entries must be received by **Friday 4 May 2018**.

For resources and more information, including T&Cs, please visit: getseteatfresh.co.uk/designabag

CURRICULUM FIT

- Art & Design
- Design & Technology/Technology and Design/Technologies
- PSHE/PSE/PD&MU/Health and wellbeing (sustainability and healthy eating)

USING THIS PRESENTATION

Use this PowerPoint to introduce the competition. It also includes optional activities exploring sustainability, healthy eating and design.

Why use a Bag for Life? (Slides 4 to 7)

- Explore the problem with plastic, introduce the concept of bags for life and test the properties of different bags.

Why should we eat fresh fruit and vegetables? (Slides 8 to 10)

- Play the 'odd one out' game, take a healthy eating quiz and explore the views of young people on fruit and vegetables.

How can we create an eye catching design? (Slides 11 to 14)

- Interview each other about fruit and vegetables, review sample designs, generate quick ideas and discuss the judging criteria.

Simple delivery notes are included in the 'Notes' section underneath each slide.

ENTERING THE COMPETITION

Students each complete an **Entry Template** with their design and personal details.
Teachers email or post students' completed **Entry Templates** with the **Cover Sheet for Entries**.



TEAM GB

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DESIGN A BAG
COMPETITION



THE COMPETITION

Design a reusable bag that will inspire people to eat fresh fruit and vegetables



Your design could be selected by our judges to be the next bag design in Aldi UK stores!

WHY USE A BAG FOR LIFE?

WHAT DO YOU KNOW ABOUT PLASTIC?

- List different objects made from plastic.
- Use your objects to describe the properties of plastic.



WHY USE A BAG FOR LIFE?

THE PROBLEM WITH PLASTIC



WHAT IS THE PROBLEM WITH PLASTIC?



WHY USE A BAG FOR LIFE?

WHAT IS A BAG FOR LIFE?



SINGLE-USE BAG



BAG FOR LIFE



BAG FOR LIFE

**Which of these are Bags for Life?
What do you know about Bags for Life?**

WHY USE A BAG FOR LIFE?

TESTING BAGS

Compare the different bags.

Which do you think:

- is the biggest?
- is the strongest?
- is the easiest to carry?
- folds or scrunches the smallest?

How will you test the bags?



WHY SHOULD WE EAT FRESH FRUIT AND VEGETABLES?

**WHAT DO WE KNOW
ABOUT FRUIT
AND VEGETABLES?**

**WHICH IS THE
ODD ONE OUT?**

WHY SHOULD WE EAT FRESH FRUIT AND VEGETABLES?

WHAT DO WE KNOW ABOUT FRUIT AND VEGETABLES?

How many portions of fruit and vegetables should we eat a day?

1 portion

3 portions

5 or more portions

Is it true that only *fresh* fruit and vegetables count towards your five a day?

True

False

What counts as a portion of fruit and vegetables?

A full plate

What fits in the palm of your hand

A pinch

WHY SHOULD WE EAT FRESH FRUIT AND VEGETABLES?

**HOW OFTEN DO
YOUNG PEOPLE EAT
FRUIT AND
VEGETABLES?**

72% of children aged 7–8 are most likely to eat fruit daily

59% for children aged 13–14 are most likely to eat fruit daily.

Are you surprised by these responses?

How do you compare?

HOW CAN WE CREATE AN EYE-CATCHING DESIGN?

DESIGN A RESUSABLE BAG THAT WILL INSPIRE PEOPLE TO EAT FRESH FRUIT AND VEGETABLES.



Your bag design must **encourage** and **inspire** people to **eat fresh fruit** and **vegetables**.

INTERVIEW EACH OTHER:

- How do you feel about eating fruit and vegetables at the moment?
- What inspires you to eat fruit and vegetables?
- What do you like about fruit and vegetables?
- What do you think might encourage you to eat more?

HOW CAN WE CREATE AN EYE-CATCHING DESIGN?

EXAMPLE DESIGNS



What do you like about these designs?

Do they inspire you to eat fruit and vegetables? Why/why not?

What other designs or styles might you want to use when creating your bag design?

HOW CAN WE CREATE AN EYE-CATCHING DESIGN?

SIX QUICK IDEAS IN 10 MINUTES

Creating your quick ideas

- Fold a piece of A4 paper into six sections.
- In each section, draw simply (sketch) a different idea for your bag design. You will be timed!

Reviewing the quick ideas

- What was similar?
- What was different?
- Do we have any new ideas?



HOW CAN WE CREATE AN EYE-CATCHING DESIGN?

JUDGING CRITERIA

Think through your initial ideas and get ready to create your final design!

The winning design will be rolled out in Aldi stores and our school could win a Team GB athlete visit!

The judging panel are looking for designs that:

- are the most **creative and exciting**
- inspire people to eat **fresh fruit and vegetables**
- are **eye-catching**, and will stand out in store.



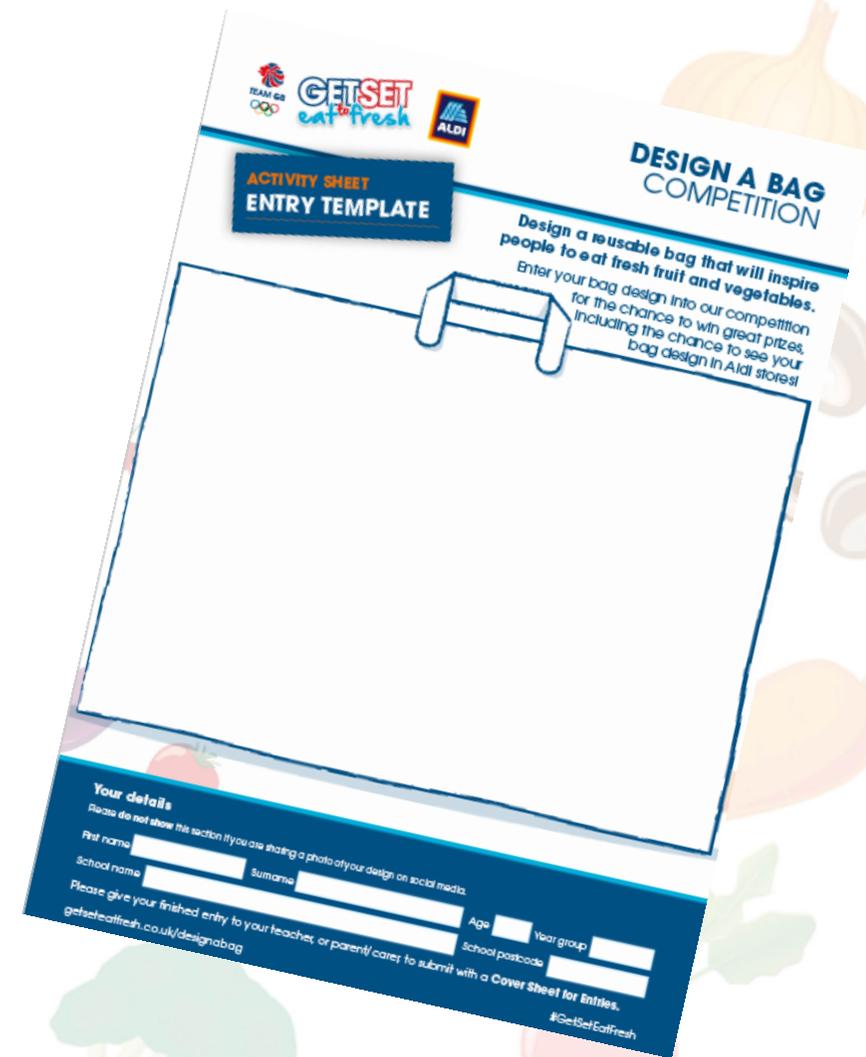
THE COMPETITION

ENTERING THE COMPETITION

Once you have finalised your design:

- draw your design on to the **Entry Template** clearly and neatly
- enter your personal details at the bottom
- return your completed entry to your teacher.

Thanks for designing a reusable bag – and good luck!



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DESIGN A BAG COMPETITION

Design a reusable bag that will inspire people to eat fresh fruit and vegetables. Enter your bag design into our competition for the chance to win great prizes, including the chance to see your bag design in Aldi stores!

**ACTIVITY SHEET
ENTRY TEMPLATE**

Your details
Please do not show this section if you are sharing a photo of your design on social media.

First name

School name Surname

Age Year group

School postcode

Please give your finished entry to your teacher, or parent/carer to submit with a Cover Sheet for Entries.

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